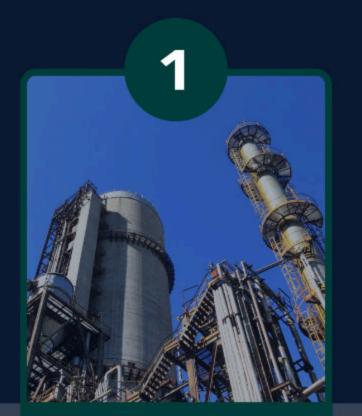
## PHASE 1: BUILD A NEW FOUNDATION





Stop investing in equipment that uses fossil fuels



aggressively with renewable electricity sources to meet the demands of industry



Improve
efficiency
in both energy
and materials



Begin transitioning industry to electrified processes

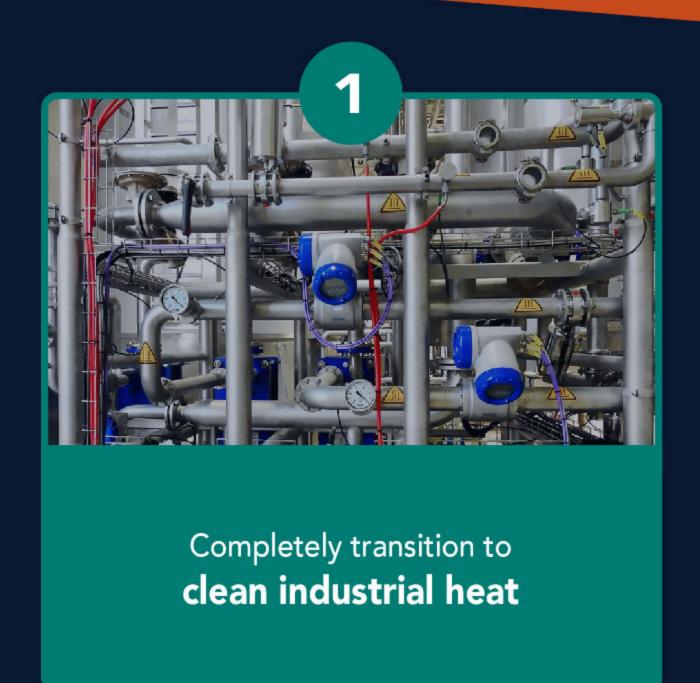


Leverage
government
support, including
policies to accelerate
R&D for new
technologies

zerocarbonindustry.com

## PHASE 2: TAKE THE CARBON OUT OF INDUSTRIAL PRODUCTS AND PROCESSES







## Decarbonize chemical feedstocks and primary steel-making

zerocarbonindustry.com

## PHASE 3: LIFT EVERYONE TOWARD THE FINISH LINE





Complete the transition by ensuring that electrified and green hydrogen-based feedstocks and iron smelting reach

100% market share



Clean technologies
that were in their infancy in
Phase 1 can be deployed
commercially
at scale



Once the first countries reach this phase, the focus becomes lifting up the rest